

## RÉSUMÉ OF RICHARD C. SCHLETTY

### SCHLETTY DESIGN

699 Cherokee Ave.

St. Paul, MN 55107

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### EXPERTISE

- Graphic design and illustration — traditional media to advanced computer imaging.
- Videography, film production, video editing, animation, motion graphics
- Songwriting (lyrics and music); voice talent (narration and voiceovers).
- Web design and development; content management.
- Art direction and coordination; electronic document preparation and archiving.
- Electronic image scanning and enhancement. Prepress coordination.

### EDUCATION

**University of Minnesota**, Minneapolis, MN. Continuing education courses for medical illustration concentration—Biology, Zoology and Chemistry.

**Atelier Lack**, Minneapolis, MN. Figure drawing, still life painting.

**Staples Area Vo-Tech**, Staples, MN. Graphic design studies.

**St. John's University**, Collegetown, MN. B.A. degree. Major: Fine Art.

### EXPERIENCE

Producer and Distribution Manager for MAS SongCasters: A 28:30 TV show showcasing members of the Minnesota Association of Songwriters, broadcast on more than 30 community access TV stations. I schedule crew, supervise taping sessions at CTV North Suburbs, and create the show using Final Cut Pro X. I do a voiceover in the program intro.

Graphic and Sound Design: Schletty Design & Music (sole proprietorship). Design of brochures, ads, posters, maps, corporate identity. Technical and creative illustration. Multimedia presentations. Videography, film production, video editing, animation, motion graphics. Web site design, development and administration (Dreamweaver, WordPress, Drupal). Web SEO (search engine optimization). Photography, photo direction, photo scanning, retouching. Sound design and mixing. Sound recording. Voiceovers and singing. Songwriting collaboration (proximate and virtual). Orchestral mockups for soundtracks.

Graphic Design Associate: Combined Marketing Group. St. Paul, MN 55107. Illustration and design for retail packaging, POP displays and collateral print materials. Image scanning and retouching. PC hardware/software installation and maintenance.

Graphic Design Consultant: Coyne Associates (a marketing and public relations firm). Part-time, contract basis. Helped to develop sales materials for companies marketing professional services (contractors, developers, architects, engineers and environmental testing labs). Design, illustration, photography, photo retouching and prepress/printing coordination. Technical consulting, web design.

Senior Staff Artist: Carbil Communications, St. Paul, MN. Layout, illustration, keyline. 1-2 artists worked under my supervision.

Graphic Artist/Muralist: Compas, St. Paul, MN. Designed and supervised the execution of several public art projects.

Graphic Artist: Augsburg Publishing House. Minneapolis, MN. Design and illustration for The Lutheran Standard magazine. Design of sheet music covers, brochures, posters, logos.

## RÉSUMÉ OF RICHARD C. SCHLETTY

### TOOLS, SKILLS

#### Page Layout, Database, Spreadsheet, Document Portability, Web Design and Development

QuarkXPress  
Adobe InDesign  
Microsoft Word  
Microsoft PowerPoint  
Microsoft Excel  
Affinity Publisher  
Adobe Acrobat Pro  
BBEdit  
Filemaker Pro  
Adobe Dreamweaver  
WordPress CMS  
Drupal CMS

#### Vector and Raster Imaging, Multimedia, Sound Design

Adobe Illustrator, Affinity Designer  
Adobe Photoshop, Affinity Photo  
Adobe Premiere, Adobe After Effects  
Final Cut Pro, Motion  
DaVinci Resolve  
Tumult Hype  
Blender  
Adobe Audition  
Apple Logic Pro  
Steinberg Cubase  
Avid Sibelius  
Steinberg Dorico

### PROFESSIONAL AWARD

1995 Community Entrepreneur of the Year (St. Paul's West Side) – awarded by Neighborhood Development Center and Riverview Economic Development Association.

### VOLUNTEER ACTIVITIES

- Technology manager for Minnesota Association of Songwriters (mnsongwriters.org)
- Production and distribution manager for SongCasters TV program (www.songcasters.org)
- Owner, admin and editor for topcatholicsongs.com (built with Drupal)
- Owner, admin and editor for insong.org (built with WordPress)
- Owner, admin and editor for brightsphere.com (built with WordPress)
- Songleader/cantor/guitarist at St. Mary's Church and St. Matthew's Church (St. Paul, MN)
- Former technology coordinator and network administrator for St. Matthew's School

### REFERENCES

Furnished upon request

### EMPLOYERS & CLIENTS

ACE Hardware  
Advanced Respiratory  
Archdiocese of St. Paul and Minneapolis  
Augsburg Fortress  
Awear Technologies  
Burnsville Convention and Visitors Bureau  
Buuji, Inc  
BW Packaging / Thiele Technologies  
CAMCO Lubricants  
CapX2020  
Carbil Communications  
Catholic Education Center  
CAMCO Lubricants  
Camp Snoopy  
ChemRex Corp  
ClickAndGo Maps  
Combined Marketing Group  
COMPAS  
Cool Air Mechanical  
Coyne Associates  
The Cramer Institute  
FCS Professionals  
Gannett-Fleming Engineers  
Great River Energy  
Green Giant Fresh

Group One Architects  
Holy Spirit Community  
InTouch Graphics  
Jerome Foods  
Knutson Construction  
Langer Construction  
Les Dames Minnesota  
Little Portion Retreat Center  
Malt-O-Meal Company  
Mercer Meidinger Hansen  
Methodist Hospital  
MTD Communications  
National Council for Catholic Evangelization  
NationFresh.com  
Necessary Organics  
NOVUS Windshield Repair  
Ntangl.org  
Packaging Unlimited  
Pax Christi Community  
Peoples Electrical Contractors  
Plastics, Inc.  
PL Products (construction adhesives)  
Pneuma Solutions  
Pollock-Buchanan Architects  
Ringer Corporation

REDA (Riverview Economic Development Association)  
Rupp Industries, Inc.  
Saint Paul Chamber Orchestra  
Shat-R-Proof  
SECOA Stage Equipment  
SERCO Laboratories  
Sheehy Construction  
St. John's School of Theology, Collegeville, MN  
St. Louis Park Medical Center  
St. Mary's Hospital  
St. Matthew's Community  
Stanley Consultants  
Sweet Marketing Success  
Symach-Ecraft  
3M  
Twist-Ease  
University of Minnesota (School of Nursing, Agricultural Extension)  
U.S. Salt, Inc.  
Valleyfair! Amusement Park  
Xcel Energy (GridNorthPartners.com)  
Yocum Oil Company